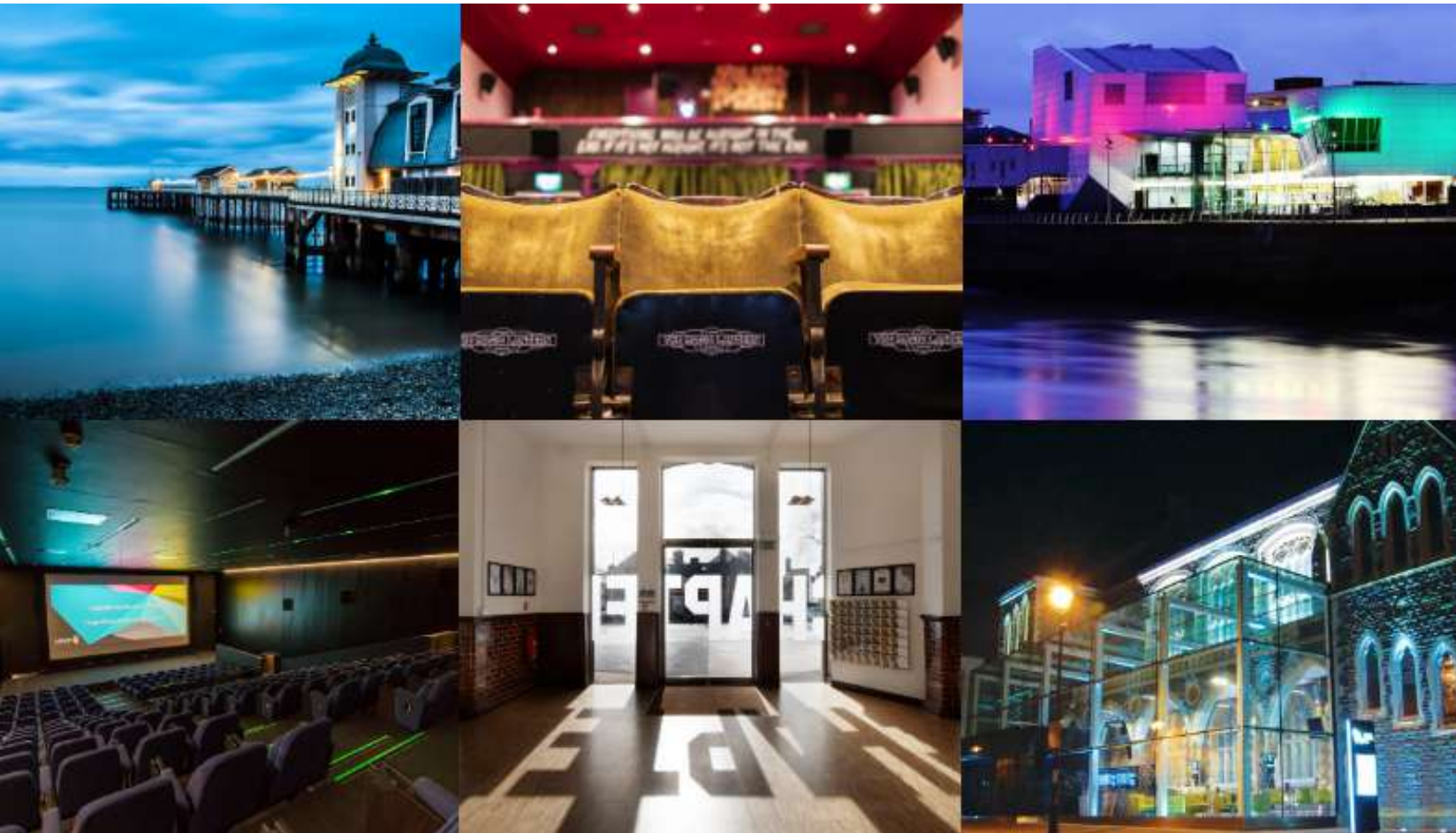




CHAPTER

Film Hub Wales Membership Guidelines

More People, More Places, More Films



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Introduction

Film Hub Wales (FHW) celebrates cinema. We support organisations that screen film, from film festivals, to societies and mixed arts centres. Working with over [315 Welsh exhibitors](#), we aim to bring the best British and international film to all audiences across Wales and the UK.

We're part of a UK wide network of eight hubs funded by the British Film Institute (BFI) which form the Film Audience Network (FAN), with [Chapter](#) appointed as the 'Film Hub Lead Organisation' (FHLO) in Wales.

If you screen films to a public audience, you could benefit from our research, training courses, bursaries, funds, advice and more. Once you've joined as a member, you can even apply for support to develop your film audience.

Since Film Hub Wales was set up in 2013, we've funded over 225 cinema projects, reaching over 465,000 audience members. We are also proud to lead the [UK Inclusive Cinema strategy](#), on behalf of BFI FAN.

For information about some of our work to-date, please see our [FHW highlights](#).

About the Film Audience Network

The Film Audience Network (FAN) was set up in 2012, using funds from the National Lottery to support a stronger and more connected approach to growing audiences for British and international film on the big screen.

FAN is made up of eight regional and national Film Hub Lead Organisations (FHLOs) providing a comprehensive geographic reach across the UK with the aim of increasing the breadth and depth of film available to audiences.

FAN is central to the BFI's commitment in [BFI2022](#), its current five year plan, to giving everyone, everywhere in the UK the opportunity to enjoy and learn from the richest and most diverse range of great British and international filmmaking, past, present and future.

Our Priorities

The priorities for FAN under BFI2022 are as follows:

- **Inclusion:** Meaningful year-round programmes of accessible screenings that increase the range and diversity of audiences engaging with film.
- **Young Audiences:** Young audiences aged 16-30: Improving year round access to film, with added value.
- **Engaging Audiences:** Projects that attract and sustain audiences for British independent (including Welsh) and international cinema, offering an in-depth cultural experience.
- **Heritage:** Celebrating our national identity, language and culture through film.
- **Skills:** Boosting a skilled and diverse workforce across the Film Audience Network membership.

In order to join, members must share FAN's vision and strategic priorities as set out in BFI2022 and Film Hub Wales's priorities ([here](#)).

Membership

Film Hub Wales membership is FREE to qualifying organisations and offers a range of benefits, including:

- **Funding opportunities** - schemes for audience development and bursaries for training and development, in line with FAN objectives,
- **Development opportunities** - access to training & professional development courses and events; peer-to-peer mentoring and support,
- **Networking opportunities** - events, conferences and meetings hosted by the Hub and its partners, and across FAN,
- **Collaboration opportunities** - participation in joint programming and audience development projects, and regional and national initiatives with reach and profile,
- **Advice and guidance** - accessible support about a range of topics including programming, audience development activity and screening films with Welsh connections,
- **Audience insight** - access to up to date research and market intelligence on audiences and film exhibition trends,
- **Marketing support** - promotion through Hub and FAN web sites, mailing lists and social media channels,
- **Advocacy** - the chance to be part of a stronger collective voice for film exhibition and audiences.

How to join

We welcome membership applications from any organisation that;

- Screens films to public audiences or its membership (or has plans to do so within the 12 month period from joining),

and/or

- Has an interest in broadening the range of film available to audiences and in enriching the cultural value of communal film screening activity.

Eligible organisations include (but are not limited to):

- Cinemas (independent and local/national circuits),
- Mixed arts venues,
- Volunteer-run film societies and community cinemas,
- Touring cinemas and community screen networks,
- Film festivals,
- Screen archives,
- Regular pop-up film events,
- Academic institutions,
- Museums and galleries,
- Local authority departments and agencies,
- Local and regional development agencies,
- Community groups and leisure providers.

To become a member, simply complete the application form, along with the signed declaration & supporting documents [here](#).

The small print:

- Organisations must be formally constituted (e.g. as a community interest company or limited liability company registered at Companies House);
- a charity or trust registered with the Charity Commission;
- a Local Authority or statutory body; or a voluntary group with a written constitution and bank account.

Support from Film hub Wales:

- Most of the financial support from the Hub is only available to members.
- You may not be automatically eligible for particular schemes and should check guidelines for full details.
- Private individuals are not eligible for FAN membership but are encouraged to sign-up to the Film Hub Wales newsletter to keep in touch with developments around Wales and the UK.

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"Cinema belongs to all of us."

Emyr Williams, Pontio, Bangor