

BFI Film Audience Network (FAN)

Training & Skills Bursaries 21/22

Supporting organisations that bring British, independent and international film to audiences across Wales and the UK



Image: World Alzheimer's Month event at Chapter (Cardiff) © Jon Pountney



At a glance:

Funding: up to £500

Applications: rolling (4 weeks in advance of your training)

Activity window: April 2021 – March 2022

Aim: Professional development bursaries for exhibitors.

Introduction

Film Hub Wales (FHW) celebrates cinema. We support organisations that screen film to a public audience, from film festivals, to societies and mixed arts centres.

We're part of a UK wide network of eight hubs funded by National Lottery funding via the British Film Institute (BFI). We form the Film Audience Network (FAN) with Chapter appointed as the 'Film Hub Lead Organisation' (FHLO) in Wales.

This bursary fund is designed to enable staff and volunteers at member organisations to enhance their professional development for the benefit of themselves, their organisation and the wider Hub network. The ultimate aim is to broaden audiences and boost film choice.

With limited resources available for training, we aim to maximise the benefit of support when making funding decisions. Think about the legacy of your proposed activity, in addition to the professional development of participants. For example, will training develop new knowledge and skills that can be shared or used within your organisation and/or the wider Hub network?

[Visit our Support pages here](#), or for information about some of our work to-date please see our [FHW highlights here](#).

Who can apply?

- Staff members and volunteers of FHW member organisations.
- Applicants that have not previously received support through the bursary scheme will take priority over previous awardees.

Useful examples of successful applicants :



Carys haf Evans (Yr Egin) attended the This Way Up innovation in exhibition Conference at Broadway, Nottingham.

Read Carys' blog [here](#).



Yasmin Begum (Cinema Golau) attended Sea Change Women in Film Development lab by Screen Argyll.

Read Yasmins blog [here](#).



Fadhili Maghiya (Watch-Africa) - [Durban Film Festival](#). Attendance to further programming objectives and connect with peers.

Read more [here](#).

We are unlikely to support:

- A previous bursary recipient to take part in the same activity more than once;
- More than one person per organisation to participate in a particular opportunity.

*If you can make a strong case for support in these circumstances, your application will be considered.

Since 2013, FHW has supported the Welsh exhibition sector with **144 bursaries** and we have had over **2,300 individual engagements** with different workshops, surgeries and events.

What kind of activity can a bursary support?

Activities can include:

- Training courses (technical, programming, business development, fundraising, marketing, diversity and inclusion, HR, climate emergency etc.),
- Conferences,
- Meetings,
- Festivals,
- Screenings and fact-finding visits to other organisations.

Useful examples of courses:

- [Arts fundraising and Philanthropy](#) programme, essential fundraising skills.
- ICO & BFI FAN's [REACH](#): Strategic Audience Development for Independent Exhibitors.
- See some examples of previous bursaries supported [here](#).

You might also be interested in the following initiatives:

- [The Queer Film Network](#)
- [FAN Young Audiences](#)
- [Inclusive Cinema](#)
- [Rural Community Cinema](#)
- [The Cinema for All and FHW Equipment Hire Scheme](#)
- [FAN Advice Sessions](#) (assistance on a range of topics from specialists).
- [The Wales Youth Festival Network](#)
- [Welsh Film Preview Days](#) (watch Welsh films prior to release, with other exhibitors)

How much can I apply for?

- A bursary can cover fees, travel and accommodation costs.
- Bursaries between £50 and £500 are available, up to a maximum of 100% fees and 50% travel / accommodation.
- Bursary funds are in high demand so please only apply for the amount you require.

How to apply

- Submissions can be made on a rolling basis (with no set deadlines) but we do not accept retrospective applications.
- You should submit your bursary request at least four weeks before the intended activity takes place.
- We may consider your request within a shorter timescale but you should write to us separately seeking our advice on this before you submit
- Training must take place within the relevant financial year of submission and **must be completed by March 2022.**

Decision making

- Decisions on allocating bursary funding will be made by a senior member of FHLO (Film Hub Wales) staff.
- Please bear in mind that demand for bursaries generally outstrips available resources and as such we will not always be able to offer support to everyone or to the level requested.
- We will give priority to those requests that most closely fit our priorities.

Priorities for Support

a) Please refer to our priorities for Film Hub Wales [here](#).

b) We will also prioritise support for attendance at events / training according to the [BFI 2022](#) priorities:

- Young audiences,
- Diverse and underserved audiences,
- Screen Heritage,
- Maximising audience choice and deepening cultural engagement.

c) We also wish to use our Bursary Scheme to support the [BFI Diversity Standards](#) by:

- Enabling people/ organisations from minoritised communities to access training and professional development opportunities;
- Broadening the range of films available to audiences with diverse narratives, casts, crew and places depicted;
- Promoting training and professional development opportunities that will help to develop under-served or disadvantaged audiences (including ways of improving access for disabled audiences).

d) We will prioritise attendance at activities that contribute to the vibrant UK scene of film festivals, screening events, conferences and training opportunities.

- Many of these are organised by FAN members, providing great opportunities for learning, profile raising and relationship building.

e) Clear public value from our investment is important as FAN funding comes from the National Lottery good causes.

- We will give priority to requests that we believe offer best value for money.

Environmental Sustainability

We are committed to minimising the environmental impact of the work we support and are asking all recipients of funding to do what they can to contribute to this aim.

As part of your application, you will be asked about what measures you could take to keep the environmental impact of your project to a minimum.

Some inspiring examples of exhibitors doing work in this area include Scott Cinemas, HOME, Curzon and Depot. We also have a list of resources on our website, including [the ICO Greening Your Cinema Toolkit](#).

Re-Cap

The strongest applications will be those that in the view of the FHLO, clearly establish -

- A strategic fit with [BFI2022](#) and [Hub priorities](#);
- Support for BFI Diversity Standards;
- The specific benefits and legacy to your organisation and the wider Hub network;
- Value for money;
- Environmental sustainability.

Evaluation and Payments

- Please keep original receipts as these must be provided for all costs.
- Costs will be paid following completion of a bursary evaluation form and blog. We may publish this blog in order to disseminate useful information and to promote best practice.
- Reports will be published and shared anonymously, unless you consent to the use of your name and organisation details for this express purpose.



Next Steps

If you wish to discuss a potential bursary with FHW prior to application, please get in touch with:

Lisa Nesbitt, Development Officer - lisa@filmhubwales.org / 02920 311067

Other funding available

FHW offers opportunities year round for independent exhibition activity in Wales. We offer two broad areas of funding across 'training and skills' and 'audiences'. Members can apply to the following:

Audiences:

- [Film Exhibition Fund \(FEF\)](#)
- [FEF Pitch Pot](#)
- [Made in Wales](#) (applications should be made to FEF)
- [New Film Releases](#)

Training & Skills:

- [Bursaries](#)

We also offer networking events, training courses, marketing support, film news and the opportunity to participate in [national film seasons like Film Feels](#).

Not a Film Hub Wales member?

Our membership is free to qualifying organisations and offers access to our range of funding, support and benefits. Read our member guidelines and [sign-up here](#).



@FilmHubWales

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