



**Wales Cultural Alliance, Climate-Culture Working Group:  
> Sharing Together Scoping Report**

*Emrys Barnes and Natasha Crane*

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## Introduction

Throughout 2020-21, the arts sector in Wales has faced an unprecedented array of challenges. The Covid-19 pandemic, even beyond the terrible threat it has posed to the lives and health of the people of Wales, has also rendered many businesses and organisations extremely vulnerable. Many arts organisations, which provide services vital to the wellbeing and quality of life of their communities, face an uncertain future, exacerbated by years of sustained cuts in public funding. Underpinning these very real challenges is the looming catastrophe of the Climate Crisis. Our actions over the next few years will determine so much of what is to come.

It has been remarked on in public debate, however, that our efforts to respond to the crisis of the pandemic can teach us much about our capacity to meet crises collectively. Indeed, the establishment of the Wales Cultural Alliance (WCA) in 2020 is testament to the determination of colleagues across the Welsh arts sector to collaborate, working together to tackle the issues we face, including systemic racism, the structural insecurity of the sector for organisations and individuals, and indeed the Climate Crisis.

This report has been commissioned by Head4Arts, in collaboration with the Culture-Climate Working Group (CCWG) of the WCA. The CCWG includes representatives of large and small arts organisations from across Wales, as well as individual artists and creative professionals. Through ongoing discussion, the CCWG has identified six key areas and initiatives at the intersection of arts and environmentalism, which if pursued, could offer crucial insight or impact. In this scoping report we examine each of these six strands, and report back on potential next steps.

The six strands of this report are:

1. Make progress on getting more individuals and organisations to join Culture Declares Emergency
2. Make progress on developing environmental protocols for APWs, so that the next round of Investment Review commits organisations to benchmarking and monitoring
3. Liaise with Julie's Bicycle to identify costs of a bilingual toolkit
4. Learn about who else is already working on culture and climate in Wales and link with them
5. Learn about wider climate activism and link with them: i.e. move beyond the cultural sector
6. Make progress on contributing to an online round-up of creative activity related to the environment, potentially working with Wales Arts Review who have an environmental section on their website.

## The Authors

This report has been completed by Emrys Barnes and Natasha Crane of The Emergency Room, on behalf of Head4Arts and the Wales Cultural Alliance. The Emergency Room is a hub for cultural action in response to the Climate Crisis. We are a collective of artists, activists, and allies, who believe in the power of arts and culture to change hearts and minds, transform our world and combat the Climate Crisis. We firmly believe that arts and culture are essential for the kind of societal transformation we need today.



Based in Wales and active online, we share skills, connect people, hold events, provide training, sell products, create resources, support artists, make noise, and campaign on key issues. Sometimes we start projects ourselves, but we also love to collaborate, and provide a platform for the wonderful work of others.

**See more at [theemergencyroom.info](http://theemergencyroom.info)**

**Contact at [info.emergencyroom@gmail.com](mailto:info.emergencyroom@gmail.com)**

## Strand 1:

*Make progress on getting more individuals and organisations to join Culture Declares Emergency*

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### Project Outline

[Culture Declares Emergency](#) (CDE) is a network of artists and arts organisations that have made a formal declaration of Climate Emergency. This is important as a public statement to reach an organisation's audiences, and also as a starting point for organisations to begin devising action plans which recognise the urgency of the crisis. To date, the majority of Welsh arts organisations have not yet formally made this declaration.

We propose the coordination of a mass-declaration by as many Welsh arts organisations as possible. In particular, we recommended encouraging organisations to declare in a similar fashion to Theatr Clwyd, whose declaration took the form of a creative action, directly involving members of their community groups. A mass-declaration along these lines would likely gather much media attention, as well as making the reality of the Climate Crisis more immediate and personal to the communities of each organisation involved.

We propose organising a series of workshops, co-facilitated by Theatr Clwyd, CDE, and WCA CCWG, attended by Welsh arts organisations. In these workshops, CDE would give an introduction to their aims and successes to date, while Clwyd would give a presentation on their declaration action. Following this, attendees would be split into breakout groups to brainstorm ideas for creative declaration actions they could undertake with their own communities. Involving Theatr Clwyd, a respected APW, also has the added benefit of giving confidence to attending organisations in the achievability and importance of this undertaking, who otherwise may be unfamiliar with arts-environmental work.

Furthermore, CDE has been successful in establishing regional hubs - networks of organisations within particular regions who have publicly declared Climate Emergency. These hubs serve as supportive networks of arts professionals, empowering each other to share learning and collaborate on further projects related to arts-environmentalism. The Bristol & South West hub has recently been established, and is enthusiastic about supporting the creation of a similar hub in Wales. Of particular relevance may be their efforts to situate the idea of 'decolonising environmentalism' at the core of their efforts, right from the group's inception.

Therefore we recommend working with CDE, in particular the Bristol & South West Hub, to establish a Welsh hub of arts organisations that have declared Climate Emergency.

### Key Partners

- Gwennan Mair, Director of Creative Engagement, Theatr Clwyd  
[Gwennan.mair@theatrclwyd.com](mailto:Gwennan.mair@theatrclwyd.com)
- Culture Declares Emergency
  - National Coordinator  
[culturedeclares@gmail.com](mailto:culturedeclares@gmail.com)
  - Communications Coordinator  
[culturedeclares.comms@gmail.com](mailto:culturedeclares.comms@gmail.com)
  - Actions & Events Coordinator  
[culturedeclares.events@gmail.com](mailto:culturedeclares.events@gmail.com)
  - Bristol Hub  
[culturedeclares.bristol@gmail.com](mailto:culturedeclares.bristol@gmail.com)

### Potential Challenges

- Operational capacity. All potential partners have their own action plans to deliver, and some of the CDE partners work as volunteers. The impact of Covid means that there is also significant additional pressure on organisations, reducing their capacity to take on additional projects.
- Hesitancy from target participant organisations in Wales. This kind of arts-environmental project may be unfamiliar to many arts organisations, and individuals may feel that they do not understand the science of Climate Change enough to confidently contribute. For this reason it is especially useful to involve a well known partner such as Clwyd to share their experience of such work.
- Budget. This is an ambitious project. The individual creative declarations are the responsibilities of the participant organisations, but there would likely be a higher level of engagement from participants if some budget could be provided to undertake their creative declaration actions. The scope of this project means that it will also require a national coordinator to oversee delivery, who will require fair payment for time. There are also typical operational overheads, and partners such as Clwyd and CDE may require budget to support costs they incur.

### Next Steps

- Identify an initial project working-group to create a timeline, project plan and budget, in order to raise funds for this initiative

- Secure funds
- Identify and recruit a delivery team
- For reasons we have outlined above, we believe that for the success of the project it is crucial to involve as a strategic partner a well-respected organisation such as Theatr Clwyd to inspire target participants. With this in mind, it is important to work cooperatively with Theatr Clwyd to develop a realistic timeline for project delivery that is workable for all partners, bearing in mind the exceptional circumstances we find ourselves in as a result of Covid-19. If a satisfactory timeline cannot be agreed with Clwyd, another suitable strategic partner should be identified.

## Strand 2:

Make progress on developing environmental protocols for APWs, so that the next round of Investment Review commits organisations to benchmarking and monitoring

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### Project Outline

At present, member organisations of the Arts Portfolio Wales are required as part of their Funding Agreement to detail environmental targets for the financial year and how these will be monitored. Each APW then monitors these and provides quarterly updates at board meetings. ACW staff receive papers for these meetings and attend at least two a year for each APW organisation. An overview of progress during the year is then presented at each annual Funding Agreement meeting.

There are no standard requirements for environmental targets for APWs, and each APW's action plan is created on a case by case basis. While this allows for the very real variations in organisations' circumstances, it also presents some challenges. Existing guidance is sometimes quite general, and may not apply to specific organisations, e.g. advice linked to venue management, when not all organisations maintain venues. Also, different organisations may have differing levels of knowledge regarding sustainability practices, and how to set and achieve impactful targets. Furthermore, arts sector staff consulted in the writing of this report are also aware of cases where organisations write strongly worded, ambitious policies but then operate in ways contrary to those policies.

The Wellbeing of Future Generations Act provides the legal context and driving vision to embed sustainability practices in all areas of public service delivery, including arts provision. However, many creative professionals still do not have a firm understanding of how the legal requirements of the Act should, in practice, commit public bodies to delivering its vision.

There is therefore a need for greater familiarity amongst creative professionals with how the Act legally requires arts organisations to embed sustainability at all levels, and what this might look like. There is also a need for developing knowledge and confidence across the arts sector in setting and delivering ambitious sustainability targets which reflect the specific context of each organisation.

Therefore we propose establishing a sustainability mentoring scheme for arts organisations in Wales, with the following functions:

- To link arts organisations in mentor-mentee relationships, where the mentor is an excellent case study of setting and delivering ambitious sustainability targets. This kind of relationship avoids trying to prescribe a standardised set of sustainability goals on diverse organisations, and instead invites a deeper relationship, where the mentor can share some of the deeper underlying concepts and approaches to developing a sustainability plan that is right for each individual organisation.
- A database detailing examples of well-designed sustainability targets, successful plans for achieving them, details of participating mentor and mentee organisations, and also other useful relevant resources.
- Input from the office of the Future Generations Commissioner for Wales (or alternatively Carys Wynne-Morgan, Portfolio Manager at ACW, who has worked on secondment with the FGCW) to support artists and arts managers to gain a deeper understanding of how the WFGA can be used to inspire and commit organisations to more sustainable practices at all levels of delivery.

**A suggested project outline for establishing this network can be found [here](#).**

Notably, this proposed network is similar in function to the [Museums Association Transformers Programme](#), and the [Happy Museum's 'No Going Back' Peer Learning Programme](#), which may serve as useful models for establishing this more arts-sector-specific version. Also, this proposed network may fit well with proposed Culture Declares Emergency Welsh hub in Strand 1, in that both are networks of arts organisations committed to environmental action. It may therefore be expedient to combine their coordination into one role, for instance, and to publicise initiatives to both sets of members.

### Key Partners

- Mentor organisations: this project requires identifying Welsh arts organisations that are strong examples of delivering on internal sustainability targets
- Office of the Future Generations Commissioner for Wales  
contactus@futuregenerations.wales
- Carys Wynne-Morgan, Arts Council Wales  
Carys.Wynne@arts.wales
- Museums Association  
[alistair@museumsassociation.org](mailto:alistair@museumsassociation.org)
- The Happy Museum  
[happymuseumproject@gmail.com](mailto:happymuseumproject@gmail.com)



## Potential Challenges

- Operational capacity: establishment and maintenance of the initiative will require significant coordination time
- Budget: the scope of this project means that it will require a national coordinator to oversee delivery, who will require fair payment for time. There are also typical operational overheads, and partners such as mentors may require budget to support costs they incur.
- Over-reliance on case studies of best practice can sometimes restrict innovation. It is worth emphasising that the role of mentors is not to prescribe specific goals and plans to mentees, but to support mentees through the process of developing their own targets and plans suited to their own individual circumstances.

## Next Steps

- Identify an initial project working-group to confirm a timeline, project plan and budget, in order to raise funds for this initiative.
- Secure funds
- Identify and recruit a delivery team
- The CCWG has discussed April 22nd 2021, Earth Day, as an appropriate date for an initial meeting to discuss the future of this project, and for interested parties to make a public declaration of intent.

## Strand 3:

Liaise with Julie's Bicycle to identify costs of a bilingual toolkit

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### Project Outline

[Julie's Bicycle](#) is a London based charity. They work to support the creative community to act on climate change with the aim of increasing environmental sustainability. To use their own words, they have developed an “extensive methodology for environmental change through culture”.

Julie's Bicycle are a key leader in their field, across the whole of the UK. Currently, many Welsh organisations get directed to their website, resources and programmes. As such, we feel that it is important and appropriate that their resources should be accessible in Welsh as well as in the existing English.

For this scoping report we have discussed with Julie's Bicycle the possibility, logistics and cost of translating some of their resources to create a “bilingual toolkit”, as suggested by The Culture and Climate Working Group. Originally, the particular resources that we were looking to translate were the ones associated with the Creative Green certification. However, we were informed that there are no resources specifically reserved for organisations undertaking the Creative Green certification. Instead, everything is available on their website and is accessible for anyone to see. The resources that we have been recommended as the most appropriate to our needs are the ‘Environmental Policy and Action Plan Guidelines’, available [here](#). In their own words:

“Julie's Bicycle has developed guidelines to help Arts Council England NPOs develop their own environmental policy and provided examples to see what a policy should look like in practice.”

There are two PDFs that comprise this resource, the guidelines themselves and an ‘Environmental Policy and Action Plan Creation Template’.

Julie's Bicycle are enthusiastic about the prospect of having more of their resources translated. Currently their [Museums' Environmental Framework](#) is available in Welsh, but that would seem to be the only resources of theirs that have so far been translated into Welsh. Incidentally, and mentioned only as a point of interest, the documents that we are looking at translating have recently been translated into Turkish, although they do not appear to be available to view on the website yet.

A selection of recommended translation companies is listed below in the 'Next Steps' section, along with quotes. Timescales for how long we should expect the translating to take are also given, when provided by the translation company.

### Key Partners

- [Julie's Bicycle](#)
  - Lucy Latham - Arts Council England and Policy Programmes Lead  
[lucy@juliesbicycle.com](mailto:lucy@juliesbicycle.com)
  - Tega - Administrator  
[info@juliesbicycle.com](mailto:info@juliesbicycle.com)

### Potential Challenges

- Budget: funding will need to be found to cover the costs of paying for the translation work itself. Additionally, there will still be further coordination required to complete this project, which will require a budget to pay someone to do this work.
- Technical challenges: although certain companies are able to translate from PDF, their preferred method is to use editable documents. Using PDFs only, attempts will be made to match the translated copy to the original, but it will not be formatted identically. Acquiring the original, editable, versions of the files from Julie's Bicycle would be ideal, but it is possible that they would be unwilling to release them to us, or they may no longer have them.
- Accuracy of translation: care needs to be taken that the translation company chosen is experienced translating the kind of documents that we need and that meaning is not lost in the final translation.

### Next Steps

- We will need to create a budget based on the combined costs of having the materials translated and paying someone to continue the coordination of the project.
- It will be necessary to secure funds to cover costs of the project.
- Identify a suitable translator/s. Although we may choose to find an individual among our collective existing contacts, a couple of suggested translation companies are listed below.
  - [Nico](#) - *request for quote sent. The cost for translating both documents would be £310+VAT. No timescale given, though an immediate start implied.*

- [Business Language Services](#) - a Cardiff based translation company. *Request for quote sent. Indicative (may vary due to not being able to provide an editable version or wordcount) quote **COST: £451.20 + VAT.** **TIMESCALE: approximately 6-7 working days from receipt of written confirmation and payment for the electronic copy.***
- [Cymen](#) - a Caernarfon based Welsh translation company, who claim to have a robust environmental policy themselves. They have Phase 2 of the Seren Scheme Environmental Management certification. *Request for a quote was sent. They would need the documents in an editable format in order to provide a quote.*

## Strand 4:

Learn about who else is already working on culture and climate in Wales and link with them

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### Project Outline

There are many instances of positive culture-climate work by organisations and individual creative practitioners across Wales. However, there is not yet a central resource which catalogues these efforts, meaning that anyone seeking to find project partners or collaborators for culture-climate work in Wales would have to undertake a great deal of research to learn about distinct, separate projects. Here we aim to address this by recording some of the key culture-climate projects, organisations and individuals in Wales.

This strand is also closely connected with Strand 6. We recommend working with Wales Arts Review to establish a national database of culture climate work in Wales. This will serve to encourage and coordinate future culture-climate initiatives in Wales by making information such as potential partners or informative case studies much more available for the sector.

### Key Partners

- [Chapter Arts Centre](#)

CAC features environmentally aware programming in terms of their cinema screenings and events. For example, at the time of writing “[I Am Greta](#)” is being screened followed by a Q & A discussion. They also have a [community garden](#) onsite, contributing to Cardiff’s green spaces, biodiversity and residents’ access to plants and wildlife. It is maintained by the local group “Canton Community Gardens”.

- [National Theatre Wales](#)

NTW is a key player in shaping national discourse in the Welsh arts sector. They have delivered a range of projects exploring the connection between the arts and the natural environments, including symposium/residency [Egin](#), educational project [Go Tell The Bees](#), and short film [Sea Empress 25](#).

- [Small World Theatre](#)

Based in Cardigan, SWT is a puppetry based company for which environmental sustainability is a guiding value. As a puppetry-focused producing theatre company, it prioritises using recycled and repurposed

materials. Projects also often include environmental themes and focus on working with the community.

- [Theatr Clwyd](#)

Theatr Clwyd is one of the first Welsh arts organisations to have officially declared a Climate Emergency as part of the Culture Declare Emergency movement. Its [planned redevelopment](#) prioritises sustainability, and it has also programmed several productions that explore the Climate Crisis, including [Thank You for Doing Nothing](#) and [Resilience](#).

- [Fern Smith](#)

Fern Smith, a co-founder of Volcano Theatre, is an artist whose work focuses on “the role of the imagination and creativity in moving towards a life-sustaining future”. She has developed [Emergence](#), an [ongoing partnership of key figures in the arts and sustainability practitioners](#). She also practices as a facilitator and celebrant, working to re-connect people with the natural landscape.

- [Extinction Rebellion Cardiff Arts](#)

XR Cardiff Arts are “a hub for creativity in support of climate activism”. They are a multidisciplinary collective, who create materials for XR protest actions such as flags and costumes. They also organise art-focused creative actions, such as the ‘Dippy the Dinosaur’ action, which featured a mass die-in, storytelling, opera, site-specific theatre and ‘banner drops’.

- [Gentle/Radical](#)

Gentle Radical create spaces for dialogue, equity and solidarity, often with an artistic focus. They have held events on ‘[Decolonising Environmentalism](#)’ and are a co-signatory of [Wretched of the Earth’s Open Letter to Extinction Rebellion](#).

- [Sustainable Wales](#)

Based in Porthcawl, Sustainable Wales are, in their own words, “a grassroots charity focused on enabling sustainable lifestyles”.

- [The Happy Museum](#)

“The Happy Museum Project looks at how the museum sector can respond to the challenge of creating a more sustainable future.

It supports museum practice that places wellbeing within an environmental and future-facing frame, rethinking the role that museums can play in creating more resilient people, places and planet. Through action research, academic research, peer networking and training it supports institutional and community wellbeing and resilience in the face of global challenges.” A key partner of THM is [Ceredigion Museum](#).

- [Head4Arts](#)

H4A is a community arts organisation serving the South Wales valleys, and prioritises developing audiences’ relationship to the natural world, and promoting a sustainable future among its strategic goals. They hold [environmental arts programmes](#) such as [Arty Parky](#) and are a key member of Wales Cultural Alliance’s Culture and Climate Working Group.

- [The Emergency Room](#)

TER “is a hub for cultural action in response to the Climate Crisis” and is the author of this document. For more information see ‘The Authors’ section on [Page 3](#).

### Next Steps

- Work with Wales Arts Review to plan an online, public, searchable national database of culture-climate projects, organisations and individuals, including the examples listed here.
- Conduct a sector wide press release/callout to announce that the database is under construction, and ask for examples from across Wales.

## Strand 5:

Learn about wider climate activism and link with them: i.e. move beyond the cultural sector

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### Project Outline

In recent years, both government policy (in the Wellbeing of Future Generations Act) and ACW policy have been advocating for closer collaboration between the arts and other agendas, including education, health, and indeed sustainability. To support this move towards greater cross-sector collaboration, we have created the attached spreadsheet, 'Appendix 1\_Strand 5 - wider climate activism, potential orgs and groups'. This is intended to serve as a resource for arts organisations which are looking to find sustainability-focused partners to collaborate with. It will be made available as a resource to the CCWG via Slack, and we also recommend considering hosting Appendix 1 publicly as a resource for others outside of WCA.

Appendix 1 was created from a number of sources, including websites that list many individual organisations, as well as our own contacts in the community. It therefore includes organisations and groups of all sizes, from local community groups to mid-size NGOs, to government agencies. Appendix 1 is therefore possibly a more comprehensive collection of sustainability-focused organisations in Wales than any publicly available directory. This may be a factor to consider when developing the database discussed in Strand 6, although it is worth noting that the majority of organisations listed in Appendix 1 are not directly involved in the arts.

<b>Organisaiton Name</b>	<b>Area of Work 1</b>	<b>Area of Work 2</b>	<b>County</b>
<a href="#">Caerphilly Friends of the Earth</a>	Campaigning	Sustainability	Caerphilly
<a href="#">Campaign for the Proteciton of Rural Wales</a>	Conservation	Campaigning	Powys
<a href="#">Canton Grows Wild</a>	Permaculture / Growing		Cardiff
<a href="#">Cardiff Climate Action Group</a>	Campaigning	Sustainability	Cardiff
<a href="#">Cardiff Community Garden</a>	Permaculture / Growing		Cardiff
<a href="#">Cardiff Conservation Volunteers</a>	Conservation		Cardiff
<a href="#">Cardiff Extinction Rebellion</a>	Campaigning		Cardiff
<a href="#">Cardiff Extinction Rebellion Students</a>	Campaigning		Cardiff
<a href="#">Cardiff Friends of the Earth</a>	Campaigning	Sustainability	Cardiff
<a href="#">Cardiff Green Party</a>	Politics		Cardiff
<a href="#">Cardiff Greenpeace</a>	Campaigning		Cardiff

*Image: Appendix 1\_Strand 5 - wider climate activism, potential orgs and groups*

### Next Steps

- Consider hosting Appendix 1 publicly as a resource for others outside of WCA.



## Strand 6:

Make progress on contributing to an online round-up of creative activity related to the environment, potentially working with Wales Arts Review who have an environmental section on their website.

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### Project Outline

Currently, there is no one place online that lists or otherwise gathers together all of the creative activity related to the environment. We feel that it would be beneficial for such a collection to exist as it would create a greater connectedness amongst the cultural and environmental communities within Wales. Additionally, such a collection would likely serve to inspire further action.

Notably, there are some existing online round-ups similar to the kind described above, but looking at the topic from an international perspective. There is value in looking at and learning from organisations elsewhere in the world working towards very similar aims; this could perhaps be a direction to take this work in the future. A sample of some such organisations globally can be found [here](#) at [Carbon Arts](#), an Australian organisation. Another international (Europe based) collaboration group well worth being aware of is [ACT](#).

A useful collection of creative activity related to the environment can be found at [Wales Arts Review](#)'s "[Environment](#)" page, however this has not been created with the intention of gathering all such action in Wales into one online round-up, and as such there is scope for a more expansive list. As part of this work I have been in contact with Ben Glover and Gary Raymond, both of Wales Arts Review, to suggest a collaboration on creating a single online round-up of activity related to the environment and culture. They are both very interested in collaborating with CCWG to create such a resource and have agreed it could be hosted on Wales Arts Review's website. Our discussions covered how this could look visually to someone using the website and also what the most practical way to implement it would be. It was decided that the best way to take the idea forward would be to create a separate webpage, accessed as a click through from the existing 'Environment' page. The existing 'Environment' page would thus not be disrupted or altered as it is a successful resource in and of itself, and the new semi-static list of creative activity related to the environment would be a stand-alone page. This page would then likely be broken into sections in order to separate lists of individual artists, organisations and projects.

Projects and events could be given a tag in the same way as their current posts get tags, thereby, when relevant, linking an entry from the new page to the existing 'Environment' page.

Wales Arts Review are happy to be responsible for everything involved in hosting the information that we wish to be collected into this public facing database. For example, they are willing to take on building and maintaining the new webpages. CCWG would need to be responsible for sourcing and sending them the content in an easy to use format.

Additionally, there is the potential to take the collaboration further and for the CCWG to supplement Wales Arts Review's existing 'Environment' page on their website by providing new material to be displayed there and to be put out on their social media channels. Currently, they aim to have a new environmentally themed article, event, etc. to add to the site and promote each week. This is a separate proposition however and is not essential to the success of the main idea being explored here.

### Key Partners

- [Wales Arts Review](#)
  - Ben Glover - Managing Editor  
[ben@walesartsreview.org](mailto:ben@walesartsreview.org)
  - Gary Raymond - Editor  
[gary@walesartsreview.org](mailto:gary@walesartsreview.org)

### Potential Challenges

- Funding: we would need to secure funding to take this work further. The funding would be needed to cover the time of someone collating all of the material for this new webpage, drafting it into a usable format and communicating with Wales Arts Review. Additionally, Wales Arts Review have requested to be included in the funding bid to cover their website development costs. The amount that they require will depend on the amount of content that we have for them to add to the site. Currently they are estimating that it will cost them around £1000 - £2000. If it is not possible for us to include them in a funding bid, they have said that they would still be interested in the project, however it would be appreciated by them for the costs to be covered.
- Estimating volume of content: it could prove difficult to accurately estimate how much content we will have for this new webpage. Enormous quantities of new material may be problematic for Wales Arts Review's website and slow down loading times, etc. Also, without an accurate estimate of how much content there will be, it will be difficult to predict how much time will need to be spent on

the project. This may then have a knock on effect and make it difficult to know how much funding is required.

- It may prove challenging to ensure that all relevant organisations, people and projects get included on the page, if they are not either already within our networks or easily findable online.

### Next Steps

- An important and high priority next step will be to work out a rough estimate for how much content will be going onto the page.
- Having worked out an estimate for the quantity of content, contact Wales Arts Review to inform them of the content estimate and to double check if their funding estimate has changed as a result.
- To acquire funding to cover Wales Arts Review's costs and the costs of someone's time researching/finding content, writing up/editing content and liaising with Wales Arts Review throughout.
- Release a sector-wide press release/callout for people and organisations to be featured on the page. This should happen after funding is gained and the project has been started.